perfectly matched

space·pro
CONTRACT

ΛVANT homes

FIRST IMPRESSIONS

The key to any *home* is to create an extension of you, so that people get a glimpse of who you are as soon as they walk through the door. This 'first impression' delivers a social hierarchy, and is a key reason so many palettes are created and how we get to define ourselves.

Colours should allow us to express ourselves in the way we intend them to. Some will crave attention, some will divert it away. Follow your own style!

The Avant brand proposition means that you must be seen to be leading the way in colour, design and trend - your consumer expects you to do this for them.

SIMPLIFIED PALETTE

By adding too many finishes in what is an already complex space, you run the risk of making it even busier. Your eyes will only deal with a certain level of complexity before they get stressed, so If this room has '*too many things happening*' then it has the potential of creating a hostile setting. Not what we need in the kitchen (or indeed any room)!

Focusing the amount of finishes, will allow you to obtain a more sympathetic, manageable and connected design. Creating a fluid transition not just room to room, but person to person.

SIMPLIFIED PALETTE

Core/Base colour tones - 60%
This base colour (and/or texture) will set the scene for the whole room, creating the backdrop needed for the other colours and materials.

Secondary colour tones - 30%
This colour/texture will compliment the core colour and working in partnership with it to balance out the space.

Feature colour tones - 10%
This is our feature colour/texture which typically contrasts from the above, giving a focal point to the decor. This is optional in a design, and depends on the configuration created from the Core and Secondary choices.

With some palettes you will have the opportunity to increase the amount of finishes. When selecting items to go in your grouping, you want to ensure that they're different enough to create visual interest while still having a common thread to tie them together.
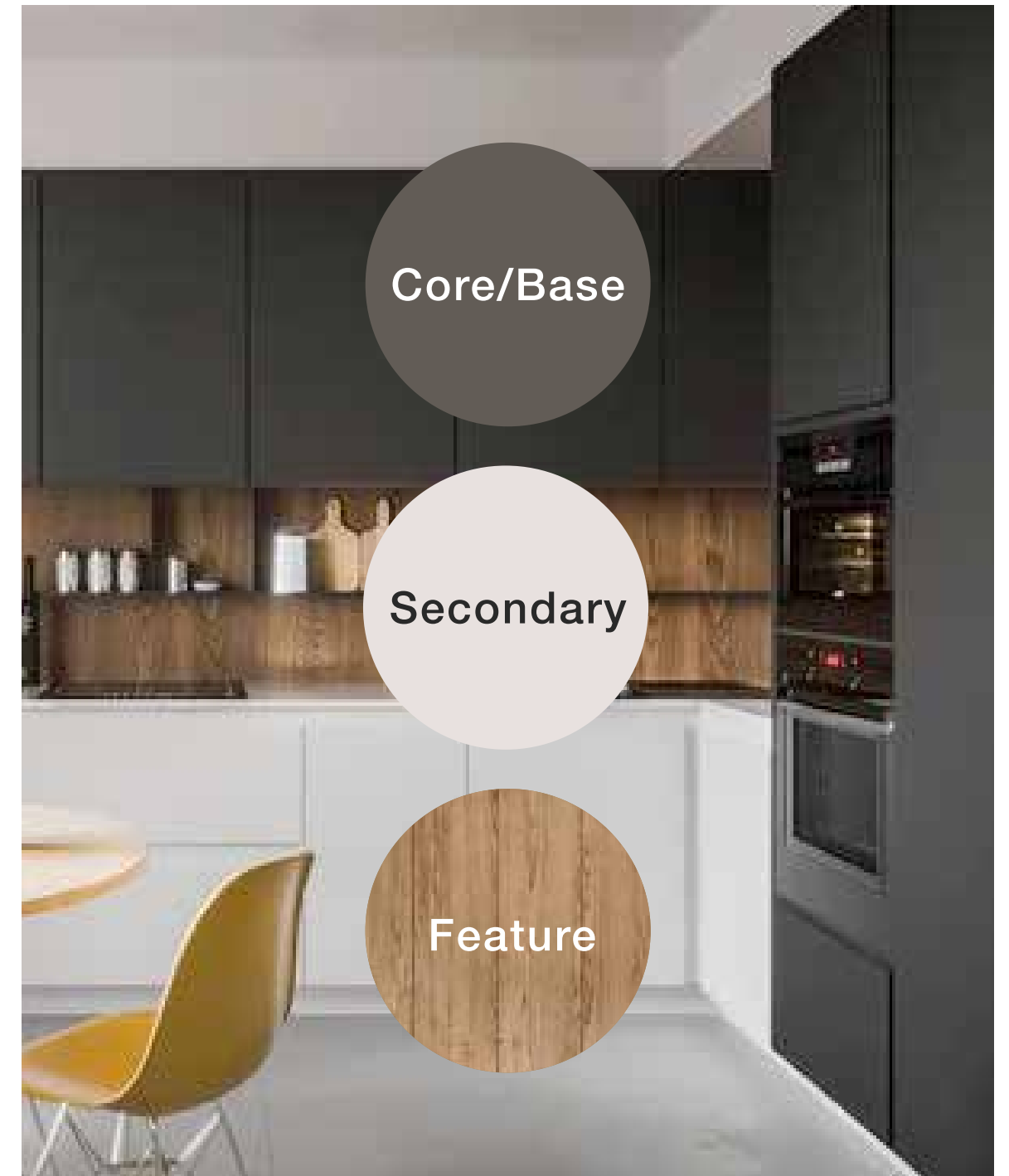
MANAGED PALETTE

To create variation in design, doesn't mean you need to add more to something to make it stand out or be different. Variation can be created (and better managed) by simply combining finishes from a selected palette, in a different order! This alone will give, multiple options, endless possibilities, utilising a simple collective palette.

For Avant to offer a simplified selection of finishes, doesn't remove or limit possibilities. It simply allows a better control of finishes through supply.

This showcase of finishes allows Avant to be ahead of competition, but more importantly demonstrates that they know the trends, which in turn takes away any room for doubt for potential buyers.

OUR PROPOSAL

We are proposing **5 colour collections** that offer a set menu of finishes. Each collection has been pulled together to work seamlessly, no matter the combination.

- X10 Frontal finishes *(which can equally be used as work surfaces and splash backs as part of the look/ design trend for 2019).*

- X3 Additional work surface / splash back options.

- X1 Aluminium handle finish *(this will appear on all kitchen designs regardless of house type).*

- X1 Grey glass doors *(these will appear on all kitchen designs regardless of house type).*

No matter the combination, the buyer can't go wrong. Removing any room for doubt!

EXAMPLE COMBINATIONS -

DEMONSTRATING 2 & 3 FINISH OPTIONS FROM A SINGLE COLLECTION

All our selected finishes have been collated and advised on via external sources and market leaders, in both design but also supply.

The key to any *home* is to create an extension of you, so that people get a glimpse of who you are as soon as they walk through the door.

AVANT

ALLURE   VISION   AGELESS   NATURAL   TRANSCEND

Glass door

Handles

Work surface &
splash back only

Frontal & work surface

Frontal & work surface

ALLURE PALETTE - MAIN

Alternative 1

Using 3 finishes

Alternative 2

Using 2 finishes

Alternative 3
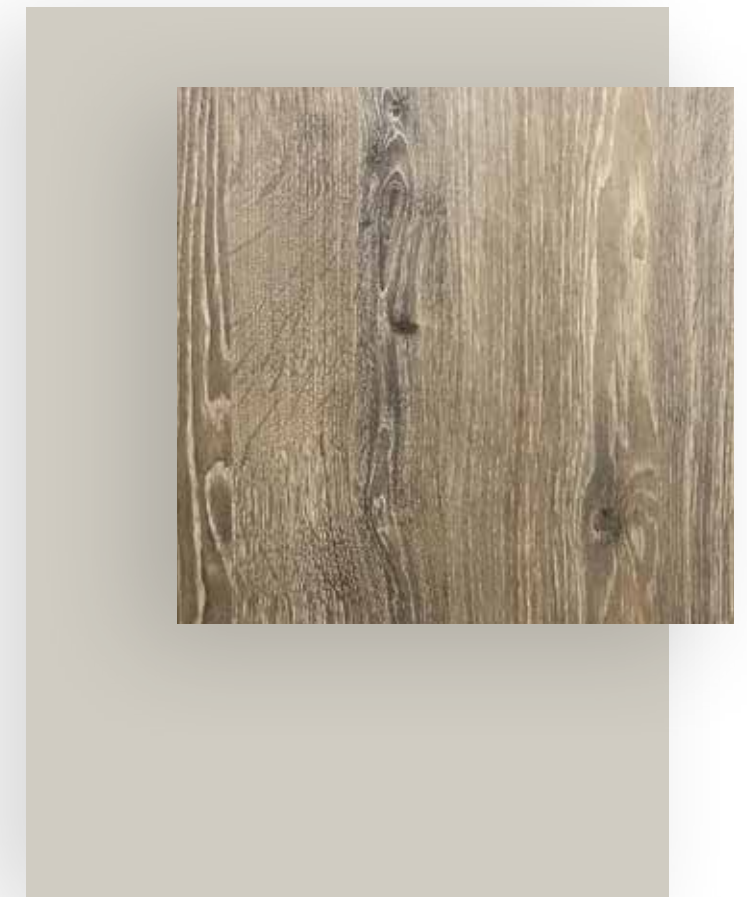
Using 2 finishes

ALLURE PALETTE - ALTERNATIVES

Glass door

Handles

Frontal & work surface

Frontal & work surface

Frontal & work surface

VISION PALETTE - MAIN

Alternative 1

Using 3 finishes

Alternative 2

Using 3 finishes

Alternative 3

Using 2 finishes

VISION PALETTE - ALTERNATIVES

Glass door

Handles

Frontal & work surface

Frontal & work surface

Frontal & work surface
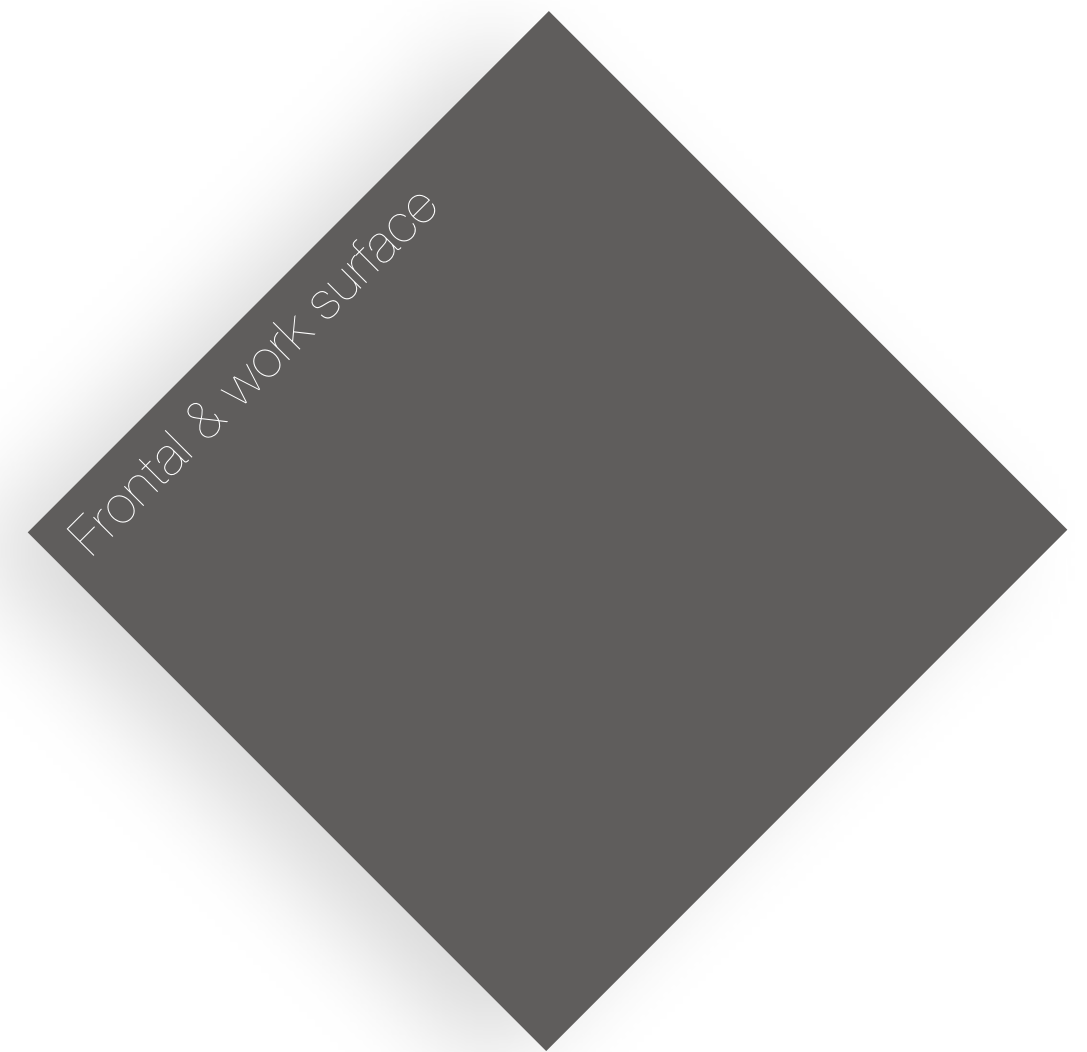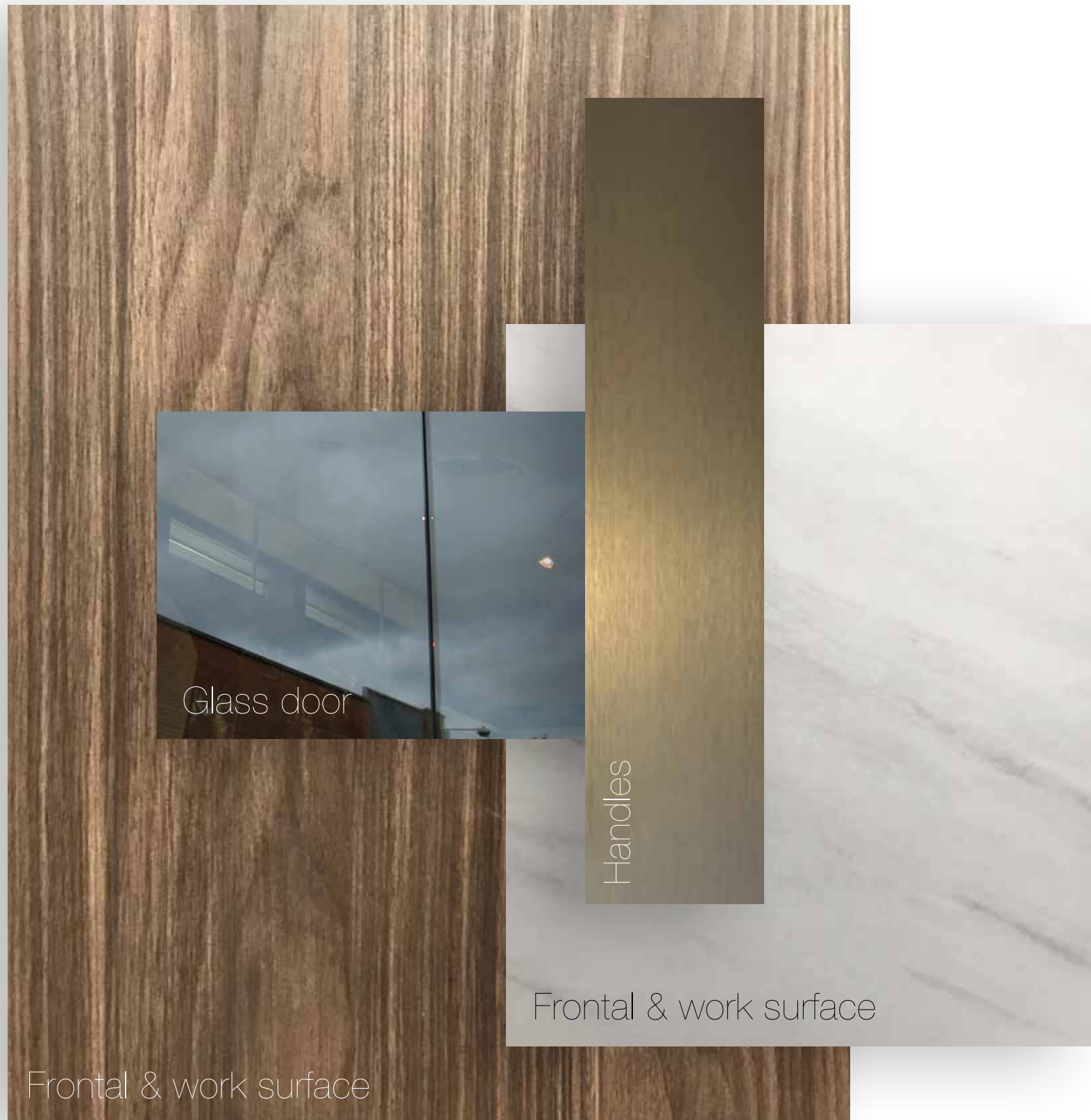
AGELESS PALETTE - MAIN

Colour represent qty and combinations. Due to printing these will vary from the real samples.

Alternative 1

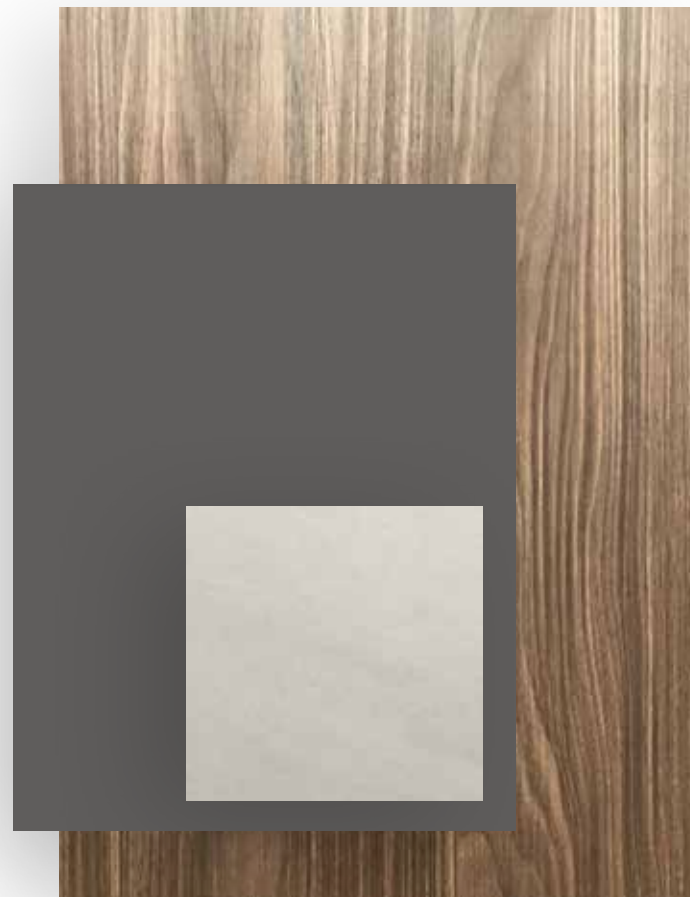Using 3 finishes

Alternative 2
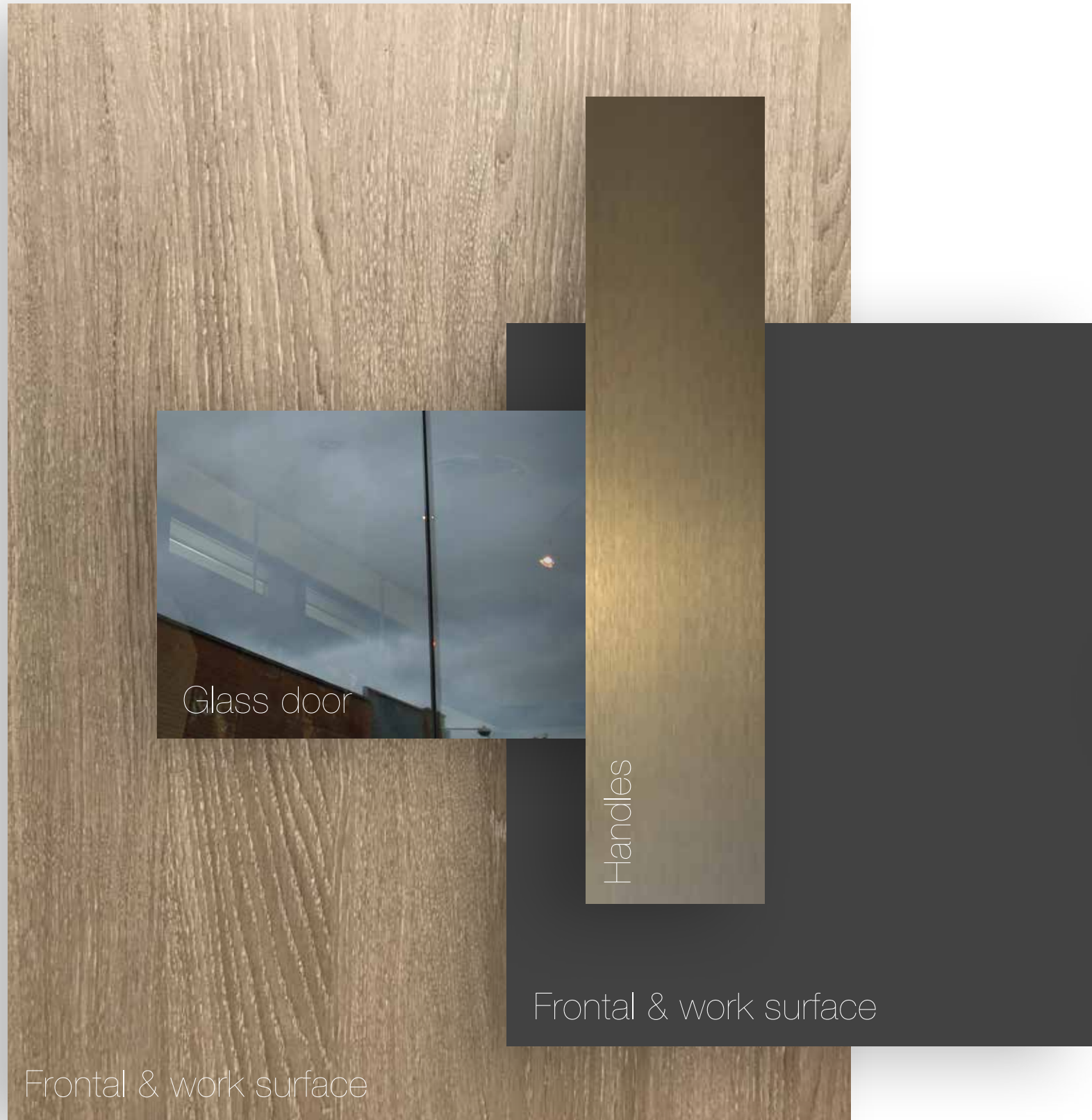
Using 3 finishes

Alternative 3

Using 2 finishes

AGELESS PALETTE - ALTERNATIVES

Frontal & work surface

Glass door

Handles

Frontal & work surface

Frontal & work surface

Work Surface & splash back only

NATURAL PALETTE - MAIN

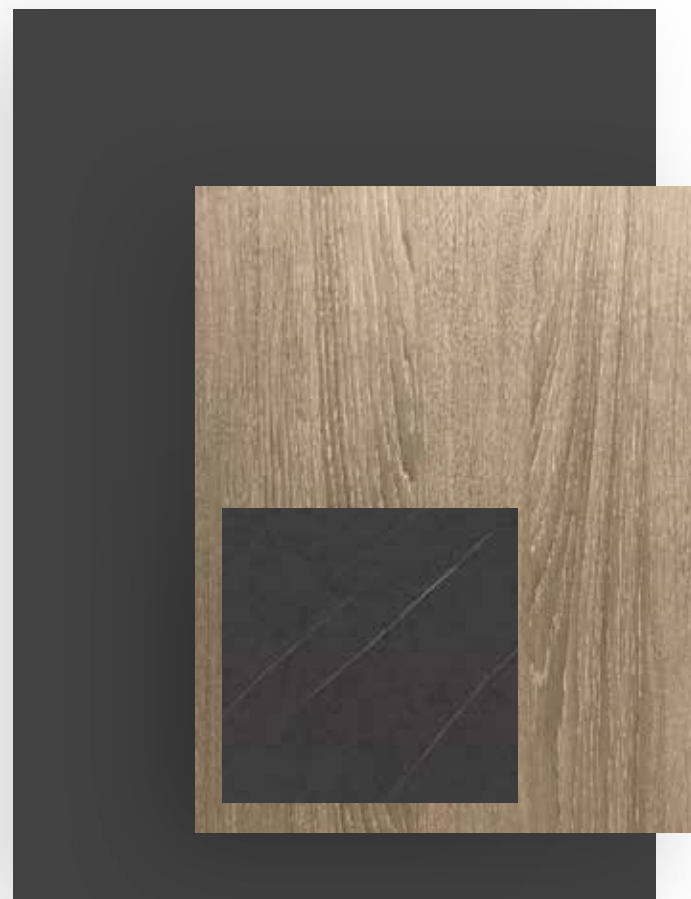*Colour represent qty and combinations. Due to printing these will vary from the real samples.*

Alternative 1

Using 3 finishes

Alternative 2

Using 3 finishes

Alternative 3

Using 2 finishes

NATURAL PALETTE - ALTERNATIVES

Frontal & work surface

Glass door

Handles

Frontal & work surface

Frontal & work surface

Frontal & work surface

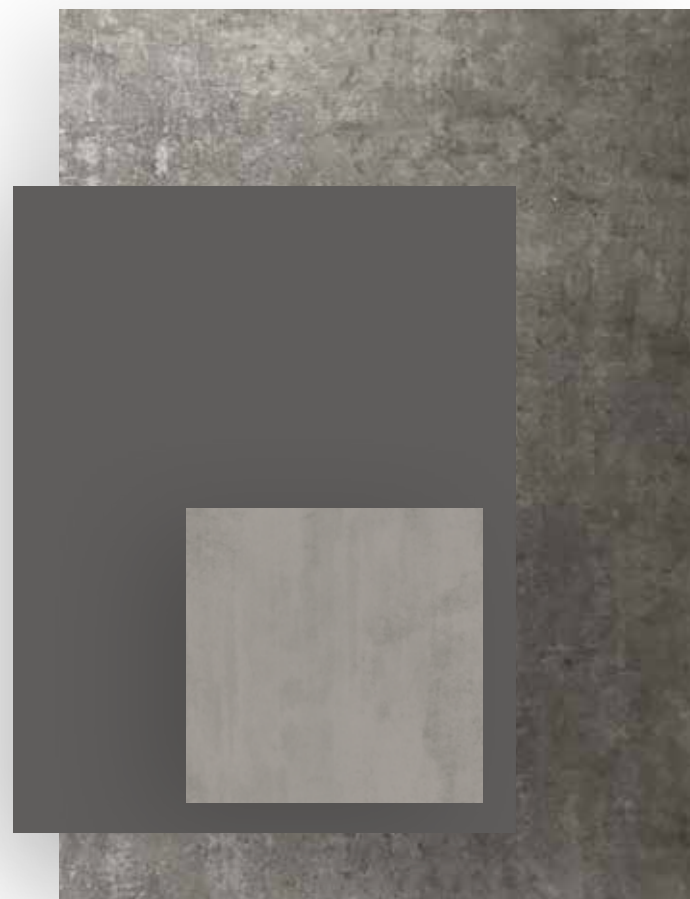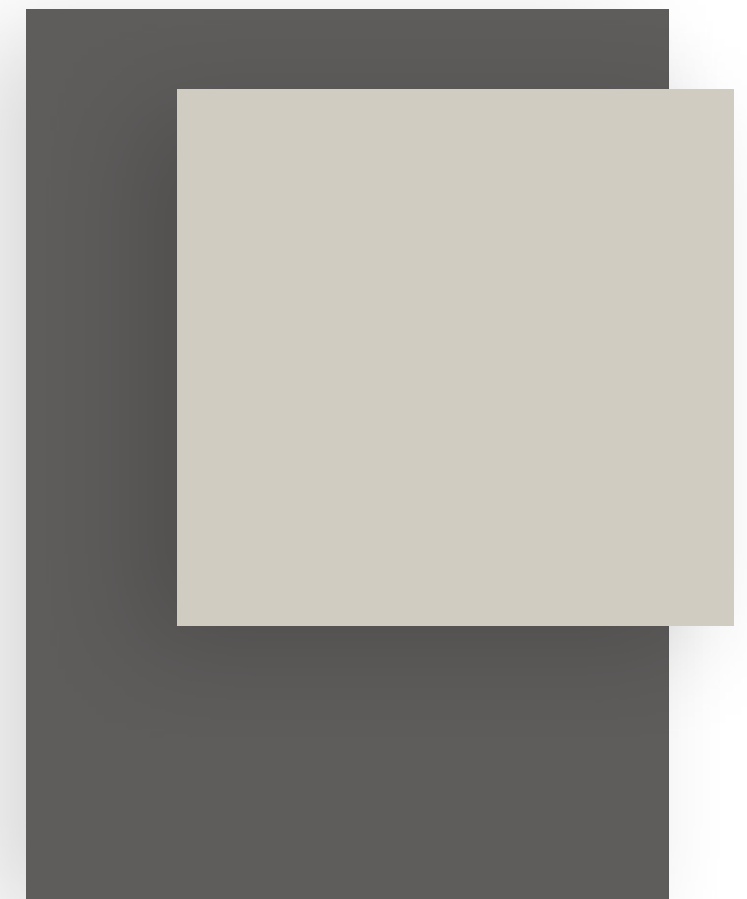Work surface & splash back only

TRANSCEND PALETTE - MAIN

Alternative 1

Using 3 finishes

Alternative 2

Using 3 finishes

Alternative 3

Using 2 finishes

TRANSCEND PALETTE - ALTERNATIVES